

## For Immediate Release

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### ICON LAUNCHES NEW WEBSITE

Greenwood Village, Colo., July 1, 2004—ICON Advisers, Inc., manager of the ICON family of mutual funds, announces that it has launched a new website at [www.iconadvisers.com](http://www.iconadvisers.com). The site takes a user-centered approach by targeting customized content to five types of visitors: investment professionals, existing investors, prospective investors, institutional investors, and media.

To create a positive visitor experience, most content on the ICON website is accessible within three clicks. The sophisticated but user-friendly site includes:

- up-to-date information on the ICON Funds and ICON's proprietary managed accounts, including month-end performance, holdings, statistics, and investment commentary;
- detailed discussion of ICON's valuation-based methodology and disciplined investment system;
- secure account access for financial advisers, clients, and shareholders, with multiple custodians aggregated in a single view;
- interactive forms and account applications;
- downloadable regulatory and marketing documents; and
- sales tools for financial professionals, including presentations, sales tips, and a hypothetical performance calculator.

A press room includes a downloadable press kit, press releases, portfolio manager biographies, article reprints and story suitability guidelines.

The site is an extension of ICON's new branding campaign and is part of an increased commitment to technology development. ICON partnered with Foci, LLC of Denver, Colo. to create the site.

"We believe our single-minded focus on key user groups will position the ICON site as a valued online resource for financial advisers and their clients," said Stephen C. Holmes, Chief Sales and Marketing Officer. "Visitors can access information and account data with unmatched ease of use."

ICON Advisers, Inc. is a valuation-based asset manager that utilizes industry rotation to identify market themes in the U.S. and overseas. Headquartered near Denver, Colo., ICON has more than \$2.8 billion under management\*.

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*Editor's Note: Securities and Exchange Commission regulations require the following statement in this press release:*

***Past performance does not guarantee future results.*** Consider the investment objectives, risks, charges, expenses, and share classes of each ICON Fund carefully before investing. The prospectus contains this and other information about the Funds and is available by visiting [www.iconadvisers.com](http://www.iconadvisers.com) or calling 1-800-764-0442. Please read the prospectus carefully before investing. ICON Distributors, Inc.

*\*Assets under management include mutual fund assets, assets in mutual fund allocation portfolios that invest in the funds, institutional and separate accounts.*